

Aloud and clear: It'll be rockin' time

By Michael Marotta Monday, November 17, 2008

Nov. 18--Aloud knows you like to watch. So Tuesday night at Berklee's Cafe 939, the local rock band is augmenting its live show with interactive visuals.

Collaborating with local filmmaker Jonathan Carr, Aloud will perform "I Just Want to Witness," a multimedia show featuring music from the band's latest album, "Fan the Fury."

"We're playing the record, having visual backdrops for most of the songs and taking cameras into our own hands during the show," Aloud singer and guitarist Jen de la Osa said. "There's more of a chance than not (the audience) will end up onscreen."

The band's obsession with voyeurism and social paranoia should translate well into a visual setting. Carr and the band work to create an Orwellian drama using today's culture of 24-hour News channels, YouTube awareness, camera phones and prime-time reality shows.

"It's been really satisfying artistically," de la Osa said of the collaboration with Emerson grad Carr. "We're injecting new art forms into a rock show."

The band hopes this is the first step in bringing its show to larger theaters next year.

"Rock has to sort of step up," de la Osa said. "It needs to make the music important again or it's going to drown out."

Aloud performs "I Just Want to Witness" Tuesday night at 8 at Cafe 939, 939 Boylston St. All ages. Tickets: \$12 (\$7 for students); 617-931-2000.